

<b>Report to</b>	<b>Salisbury Area Board</b>
<b>Date of Meeting</b>	<b>30 September 2010</b>
<b>Title of Report</b>	<b>Performance Reward Grant Scheme</b>
<b>Purpose of Report</b> To ask Councillors to consider the details of three applications for funding from the Performance Reward Grant Scheme: <ol style="list-style-type: none"><li>1. The Salisbury &amp; South Wilts Sports Club (S&amp;SWSC) Hub Club Development Project is requesting a grant of £150,000 to contribute to the total project cost of £1.19m to replace the current clubhouse facility with a new pavilion.</li><li>2. To support a bid for £12,566.00 to enable FOC Energy Monitors to be available for free hire in all libraries across Wiltshire.</li><li>3. The Area Board Team is requesting a grant of £54,000 for the Wiltshire Voices Project to share across each of the 18 Area Boards (£3,000 per Area Board) with the main aim of ensuring broader participation in civic life.</li></ol>	

## 1. Background

1.1 Wiltshire agreed a Local Public Service Agreement with government that ended in March 2008. This contained 12 'stretch' (difficult) targets that required a number of organisations to work together to achieve the improvement. Our performance against these targets earned Performance Reward Grant (PRG) of £5.4m. This is paid by government over two years; half in 2009 and half in 2010.

This presents a unique opportunity for us to put additional resources into our Local Agreement for Wiltshire (LAW) and to combat the recession in Wiltshire through the Action for Wiltshire programme. £1.6m of this grant will be reinvested in the target areas that earned the grant, to take forward Wiltshire's ambitions. Another £1m will support some countywide initiatives under Action for Wiltshire. The balance of £2.8m is available over two to three years for bids supported by Area Boards that propose initiatives that take forward those things in the LAW and Action for Wiltshire that are important to local people.

Ideally all community areas of Wiltshire will benefit from this scheme, and there will be a spread of initiatives across LAW ambitions and Action for Wiltshire. We understand that not all bids will be made at the same time, and that proposals will take time to develop. The timing of local initiatives will also vary. To help ensure that projects in all community areas have the opportunity to bid, the funding will be released in 3 month tranches of £250,000. We will keep this under review and if appropriate will vary the timing and amount of funding in each tranche. At

the end of the tranche any unallocated money will go back into the pool for future bids. Any bids pending when all the money in that tranche has been allocated will be carried forward to the next tranche.

The government imposes a grant condition that the grant must be used half for capital and half for revenue expenditure. Guidance on what counts as 'capital' is given in the funding pack on the Wiltshire Council website. Experience so far is that bids tend towards revenue expenditure, so it may be easier to get funding for 'capital' type initiatives.

Bids will initially be submitted as 'Expressions of Interest' to the local appropriate Area Board. The Area Board will make a decision as to which bids it supports. Lack of support from the Area Board does not rule out the bid going forward to the grant scheme.

Full details of the Scheme and a Funding Pack are available from the Wiltshire council website: [www.wiltshire.gov.uk/.../localagreementforwiltshire/performanceawardgrantscheme.htm](http://www.wiltshire.gov.uk/.../localagreementforwiltshire/performanceawardgrantscheme.htm)

## 2. Criteria for the Grant Scheme

2.1 Points to consider are:

- Funding under this scheme is for initiatives that have local support and will take forward ambitions in the Local Agreement for Wiltshire, or help combat the recession as part of the Action for Wiltshire programme. Information on this is provided in the grant pack.
- It is one-off funding, so should not be used for things that will result in an unfunded financial commitment after the end of the project. As part of the bid you will be asked to confirm that no unfunded commitments will result from your proposal.
- In total, Performance Reward Grant must be spent half on revenue and half on capital expenditure (guidance is given in the pack). Experience is that many initiatives are 'revenue', so there may be more money left available for 'capital' bids. We will need to account to government on the use of the grant, so will ask you for information on what the money will be used for.
- It is important that these initiatives have a positive local impact, and that we are able to show success. So you will be asked how you will measure that success – and we will ask you to let us know how well it worked.

The use of the grant will fall within the Area Board's usual good governance arrangements.

Ref	Applicant	Project proposal	Funding requested
3.1	The Salisbury & South Wilts Sports Club (S&SWSC)	The S&SWSC Hub Club Development Project is requesting a grant of £150,000 to contribute to the total project cost of £1.19m of a proposed build of a new clubhouse facility, replacement artificial all weather pitch and a Sports Development Officer post.	£150,000

- 3.1.1 It is recommended that the Area Board supports this application on the basis that it supports 6 out of the 7 ambitions of the Performance Reward Grant Scheme – building resilient communities, lives not services, supporting economic growth, safer communities, Action for Wiltshire - combating the recession, improving outcomes for Children and young people.
- 3.1.2 Although the submission is through the Salisbury Area Board, the new facilities and the Sports Development Officer will provide a capability to all the adjacent Area Board communities offering opportunities for increased sport participation, health and welfare benefits.
- 3.1.3 The total project cost is £1,19m with £856,300 for the construction of the Clubhouse. Project Costs and anticipated funding sources are as follows:

<b>Funding Source</b>	<b>Amount (£)</b>	<b>Status</b>
Wiltshire Council (R2 funding)	£110,000	Secured*
Sport England	£140,000	Secured**
Benefactors	£ 30,000	Secured
Charities	£ 10,000	Secured
S&SWSC	£200,000	Secured
England & Wales Cricket Board	£200,000	In review***
Wilton Estate	£350,000	In negotiation
<b>Sub Total</b>	<b>£1,040,000</b>	
<b>Amount required</b>	<b>£1,119,100</b>	
<b>Shortfall</b>	<b>£ 151,000</b>	
Wiltshire Council LPSA bid	£ 150,000	

\*Minutes of the City Area (Community) Committee held on 20 January, 2009 under Minute 141, South Wilts Sports Club – Hub/Multi-Sports Project resolved that: (1) the Committee contributes £100k toward the project, (2) the full amount be released from Developers Contributions (R2), (3) funding approved for South Wilts Sports Club is subject to: (a) a successful planning application, including a footpath from Wilton Road to Lower Bemerton; (b) confirmation of secured funding for the balance of capital works.

\*\*The application to Sport England is conditional on the S&SWSC being able to demonstrate funding commitments from other sources by the end of September, 2010.

\*\*\*Any award from the England and Wales Cricket Board will stipulate that funding must be spent within the current financial year.

- 3.1.4 Planning permission has been granted and full details of the project costs have been submitted illustrating a breakdown of professional costs, fees, build costs and contingency.
- 3.1.5 The Area Board is recommended to support this application and forward it for approval by the central grants panel on the basis that:

(a) the project as evidenced by a number of means, including that the multi-sport Hub Club will be designed in accordance with the Sport England model to support and promote a range of amateur sports across South Wiltshire.

(b) That it supports several of the ambitions from the Local Agreement for Wiltshire:

i) Building Resilient Communities and Lives Not Services

Increased sport participation across South Wiltshire in the following community areas; Salisbury, Amesbury, Pewsey, South Wiltshire, South West Wiltshire, Tidworth, Warminster

ii) Improved outcomes for children and young people

Developing further links and promoting increased use of the sporting facilities at the S&SWSC with the two sports colleges in South Wiltshire and the two grammar schools and private schools who have a strong sporting record.

iii) Safer Communities

Wider awareness of the improved facility will offer the opportunity for its use by sections of the community that are currently disadvantaged. A stronger community spirit will be engendered and exposure to antisocial activity will be diminished.

iv) Supporting Economic Growth and Action for Wiltshire County Council

By having improved player and spectator accommodation, it should be more popular for players and attract more spectators. As Salisbury attracts tourists, it is highly likely that additional spending will result as improved facilities 'sports festival' type events will be organised attracting additional teams and their supporters. The building project itself is likely to have a positive impact on local construction employment.

3.1.6 The applicant has confirmed there will be no unfunded financial commitments arising from this initiative.

<b>Ref</b>	<b>Applicant</b>	<b>Project proposal</b>	<b>Funding requested</b>
4.1	Wiltshire Council	Energy monitors available for free hire in all libraries across Wiltshire.	£12,566.00

4.1.1 Each of the 18 Area Board's are requested to confirm their support for this funding request, the details of which are below:

### **What is the initiative?**

Working with the Energy Saving Trust and sponsored by the Wiltshire Environmental Alliance this initiative aims to make available to all Wiltshire householders the equipment and advice to save energy in their home. By making an energy monitor and support pack available to hire free of charge from all libraries across Wiltshire we are providing the tools that will allow householders not only to save money but also reduce their carbon footprint.

### **Why do we need this initiative?**

Saving money and ensuring householders can afford to heat their homes is always a priority. An energy efficient home will cost less to heat.

This initiative will also help achieve the LAW ambition of reducing Wiltshire's Carbon footprint. The initiative will offer a very practical solution to monitoring and reducing the householder's energy consumption resulting in them saving money.

### **Who will benefit?**

The library service is available to all Wiltshire residents, currently the library service has 220,416 users. The information and advice from the Energy Saving Trust is free of charge and open to everyone.

The support pack includes information about grants and funding available to private housing residents in receipt of certain benefits. Current figures confirm there are 12,000 people within Wiltshire that these grants could potentially apply.

### **Is there a demand?**

Following a very successful pilot we can prove there is a demand for energy monitors and the supporting information. 41 Energy monitors have been available to hire from 6 libraries. The monitors have been continuously on issue and there are 31 customers on the waiting list.

### **How will it work?**

We will provide a full support package with each energy monitor that will include details on how the user can save energy through both changes in their daily life and investing in energy efficiency technologies. From the information they receive any changes the user makes to their lifestyle immediately following the use of the monitor will start saving carbon. As the users see their energy bills reducing they will have no reason to go back to old ways resulting in long term financial and carbon savings.

### **How will we measure success?**

We can put multiple measures in place to monitor success. The library service can provide regular reports on the level of issues. The Energy Saving Trust and Private Sector Housing will provide information on the number of follow up calls and website surveys that are generated from the energy monitor support packs.

The full application can be viewed at: [www.tinyurl.com/38zs2sf](http://www.tinyurl.com/38zs2sf)

***To enable this initiative to proceed, the Area Board is asked to support this bid for PRG funding***

Ref	Applicant	Project proposal	Funding requested
5.1	Wiltshire Council Area Board Team	To fund a “Wiltshire Voices” project, with the aim of encouraging broader participation in civic life.	£54,000

5.1.1 Each of the 18 Area Board’s are requested to confirm their support for this funding request, the details of which are below:

### **What is Wiltshire Voices?**

Wiltshire Voices is a project to encourage broader participation in civic life. It is designed to ensure that the needs of all local people are properly understood and addressed.

### **Background**

A recent review of the Area Boards revealed concern that some sections of the community are not fully engaged. These groups are often absent from meetings and events and their needs are not well understood. The Boards were criticised for focusing too heavily on the needs of the ‘usual suspects.’

### **Responding to the challenge**

Wiltshire Council’s Cabinet considered this issue carefully. It has challenged the Area Boards to respond positively at local level. The Cabinet encouraged the submission of a funding bid to support this work and the Performance Reward Grant (PRG) Panel has given ‘in-principle’ support subject to approval by the Boards.

### **A focus on positive local action**

Wiltshire Voices is about changing lives – not glossy reports. We want information in the form of personal stories, articles and recordings that will challenge, question and prompt responses. The information will be tailored to meet the needs of different people – such as service professionals, community groups, schools, parish councils and the media. The aim is to generate discussion, learning, ideas and - most importantly - *action*.

### **A lasting legacy**

Wiltshire Voices is about making a lasting difference. New ways of involving people will be developed and this will become the way we do business not an optional add-on. With help from localised public services, communities will be finding and delivering solutions to local challenges and issues. Grants and funding will be better targeted to support projects that really make a difference. Priorities and plans will be more clearly focused on the needs of local people and our work will centre around improving lives not services. Over time these things will help make Wiltshire a better place for everyone.

### **Capacity and resources to deliver**

Instead of each Board trying to engage many groups it is proposed that each Board works intensively with one priority group in its locality. Across Wiltshire this will mean that the needs of 18 different community groups will be addressed. The bid proposes that each Board is allocated a sum of £3,000 to complete its own local project. The

work will be coordinated by the Community Area Manager and involve councillors, service providers and community groups – *but most importantly local people*. Each project will take around 8 months and Wiltshire Voices will be complete by Summer 2012 at the latest

***To enable Wiltshire Voices to proceed, the Area Board is asked to support this bid for PRG funding.***

## Wiltshire Voices

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- What?** To make sure a wider range voices are heard by:
- engaging a broader cross section of the community in the work of the Area Boards - ‘not just the usual suspects.’
  - ensuring that the loudest voices do not always dominate
  - better understanding the needs of those who cannot or do not speak up for themselves
  - creating new ways for people to participate
  - encouraging more community based inclusion projects
  - developing community plans that focus on the needs of the whole community
- Why?** A survey conducted in Spring 2010 revealed serious concerns about the lack of involvement of ‘everyday people’ and harder to reach groups. In response, Wiltshire Council issued a challenge to the Area Boards to broaden community engagement.
- Who?**
- The project will focus on and involve those whos needs are less well understood.
  - The 18 Community Area Mangers will facilitate the work across Wiltshire
  - Partner agencies, frontline service officers, support workers, carers, voluntary services and councillors will be involved
  - A small project team will lead the work in each area.
- How?**
- Project team of key people to plan and manage the project
  - Desk research and information gathering
  - Face to face engagement with target group
  - Recording, documenting and presenting
  - Publishing and promoting
  - Action planning
- When?** Commencing in Autumn 2010 and concluding by early Summer 2012
- Progress?** Area Boards across Wiltshire have been looking to identify target groups. So far, the following provisional programme has been established.
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|---------------------------|--|
| • <b>Amesbury</b>         | <i>(Council tenants and leaseholders)^</i>                 |
| • <b>Bradford on Avon</b> | <i>(Boaters)^</i>  |
| • <b>Calne</b>            | <i>(People with mobility issues)^</i>                      |
| • <b>Chippenham</b>       | <i>(Disability allowance claimants)*</i>                   |
| • <b>Corsham</b>          | <i>(NEETS)^</i>  |
| • <b>Devizes</b>          | <i>(Victims of domestic violence)*</i>                     |
| • <b>Malmesbury</b>       | <i>(Rural isolation and access)^</i>                       |
| • <b>Marlborough</b>      | <i>(Recently retired)^</i>                                 |
| • <b>Melksham</b>         | <i>(Everyday people who currently do not participate)^</i> |
| • <b>Pewsey</b>           | <i>(Rural families on low incomes)*</i>                    |
| • <b>Salisbury</b>        | <i>(People with learning disabilities)*</i>                |

- **Southern Wiltshire**                      *(Gypsies and travellers)^*
- **South West Wiltshire**                *(Young people in rural areas)^*
- **Tidworth**                                 *(Army dependents)^*
- **Trowbridge**                              *(Teenage parents)^*
- **Warminster**                             *(Older people in residential care)^*
- **Westbury**                                *(Elderly people living at home)^*
- **Wootton Bassett & Cricklade**       *(Stroke sufferers)\**

^ provisionally agreed       \* subject to confirmation

<b>Appendices:</b>	<b>3 grant application forms</b>
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